



USSIA YOUTH INNOVATION AWARDS 2017



APPLICATION FORM

Contact Information

Business name:

Name of Entrepreneur/Business owner:

District of Operation:

Physical Address:

Phone number:

Fax number:

Email address:

Website:

Give a brief description of your business:

Is your business a formal registered entity or is it informal?

Formal registered entity

Informal entity

SWOT Analysis

List the internal factors in your business that represent favorable forces (**strengths**) and unfavorable forces (**weaknesses**)

STRENGTHS

WEAKNESSES

List the external factors which constitute favourable forces (**opportunities**) and unfavourable forces (**threats**) outside your business.

OPPORTUNITIES

THREATS

Company Information	
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What are the main products and services that your company provides:

What needs or problems do your products / services address?

List the products/services that are similar or act as substitutes to your products/services?

List the advantages of your product/service	List the disadvantages of your product/service
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What is the current market for your products/services?

Who are the potential/future customers of your products/services?

The Competition

List your current major competitors

List your competitors' strengths	List your competitors' weaknesses

Innovation

How is your idea truly innovative or unique

How does your approach differ from existing approaches and why is it potentially effective

Investment and Financing

Quote in Uganda Shillings

Item	Equity	Short-term debt	Long-term debt
Machinery/equipment/tools			
Raw materials/supplies			
Merchandise			
Promotional materials			
Others			
Total investment			

Name: _____ Signature: _____ Date: _____

